

**SOC**

**一把鐮刀與它的說明書**

芳苑, 台灣, 2011

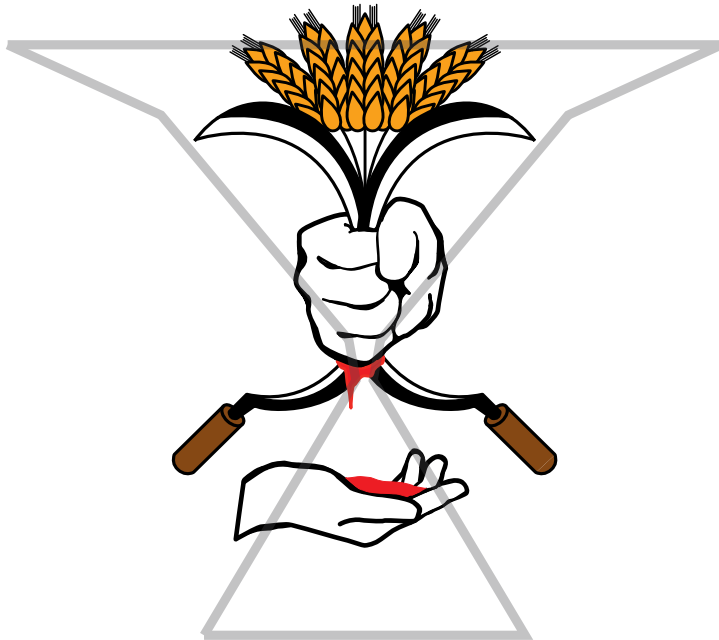
鐮刀, 紙盒, 印刷紙張

**SOC**

**A Sickle and Its Manual.**

FangYuan, Taiwan, 2011

Sickle, Paper Box, Printed Paper



上方麥穗為生產者符號，下方手掌則是消費者，雙方關係一如沙漏雙峰。掌控其物流資管道者為極少數企業與權利。

The wheatear above is the symbol of producer, and the hand below is the consumer, the relationship of both side is just like two sides of a sandglass. Very few people and authority control the channel of them.

敬愛的消費者：

感謝您購買SOC的作品「一把鐮刀與它的說明書」。

握在您手上的，就是一把鐮刀，主要用以收割作物，割除雜草等一般用途。除此之外，本作品最特殊之處，在於提供您使用本鐮刀的**六大防護保證**：SOC保證消費者在使用鐮刀時，可以擺脫政府、政策、氣候、天災、國際投資客與期貨金融市場等等外在紛擾，讓您專注在眼前的動作上。

能做出上述肯定的宣言，是因為SOC對產品有下列充分的認識和信心：

- 一、它夠鋒利：這是一把鋒利的鐮刀，所以使用者為了維護自身的安全，勢必心無旁騖地工作，不再被外在世界的紛雜干擾。
- 二、它夠緩慢：使用鐮刀作業的速度其慢無比，為了避免烈日灼身，使用者勢必專注地加緊腳步，期能在中暑或曬昏前完成工作。
- 三、它夠顯眼：我們保證您的鐮刀與他人與眾不同，而為了保護鐮刀不被宵小偷竊，消費者勢必會將心神放在這件藝術品上，再也無暇多想其他事情。

SOC的任務是，使鐮刀永遠扮演好鐮刀的角色，帶領使用者緊握它並感受到一股純粹的力量，不再被外在侵擾，感受到一把好鐮刀的力量。SOC誠摯地將此一作品帶到您面前，期望您用的安心，用的開心，收割順心。

祝 人刀合一  
SOC 敬上

Dear Customers:

Thank you for buying SOC's "A Sickle and Its Manual".

The sickle you hold in hand is a real sickle. You can use them in harvest time or weeding. Except the normal usage, this sickle had one unique feature, as **The Six Guarantee** we can offer: *WHEN-EVER you are using this sickle, you are promised being isolated from the persecution of the government and its policy, the weather and natural disaster, the international investors and financial futures markets. You will be focus on what you are doing now.*

The solid statement SOC made above, is based on SOC's confidence:

- 1.It's really sharp: It's a sharp sickle. To protect themselves, users must concentrate on their work and will not be bothered by the noise of the outside world.
- 2.It's really slow: To avoid the sun burning the body, users will speed up before getting sunstroke.
- 3.It's really eye-catching: We promise your sickle is unique. To protect your sickle not being stolen, users surely look at it all the time, and will have no more time thinking of other things.

SOC has a mission, which is to ensure the sickle being a GOOD stickle and lead the users feeling the power of purity while holding it. SOC guarantee the power of this sickle sincerely, and wish you can use it safely, happily and have a wonderful harvest season.

Enjoy the harvest  
SOC

## 六大保證說明

我們在此特別針對這把鐮刀所能防護的六大範疇做出說明，期能增進消費者對此鐮刀的信心。

### 政府

一個國家通常只有一個，代表整體國民對外捍衛集體利益，對內領導國家運行。

### 政策

上述名詞所做的決定，考量國民的整體最佳利益的結果（通常來說）。

### 氣候

長時間的天氣變化，自古以來似乎都是決定農業物種和數量的重要關鍵，長久以來人們累積出了一套判斷和學習的法則。

### 天災

地球自身無法控制的變動，諸如地震、颱風、海嘯等等。發生的原因應該與人無關，這些災害通常在短時間內造成巨大的傷害。

### 市場

通常是自由的，但因為每一個人帶進市場的錢大小不同，所以在一般人眼中看來不那麼自由。是決定作物價格的關鍵之一。

### 投資客

通常是數學家、神學家或是哲學家，當他們群聚在一起，然後拿著別人暫時用不到的錢走進市場，就成了投資集團。糧食在他們眼中是投資選項，這是為何他們賺錢，而佃農只能生產穀物。

## Instruction of the Six Guarantee

This sickle can isolate six different kind of persecution:

### Government

There is only one in a country. For external, it fights for the public interest. For internal, it leads the country working smoothly.

### Policy

A decision made by the noun above, it is the result of considering the entire public interest. (in general)

### Climate

Long-term weather. Since ancient times, it decides what to plant and how much to be harvest. People accumulate some reliable rules to forecast it.

### Natural Disaster

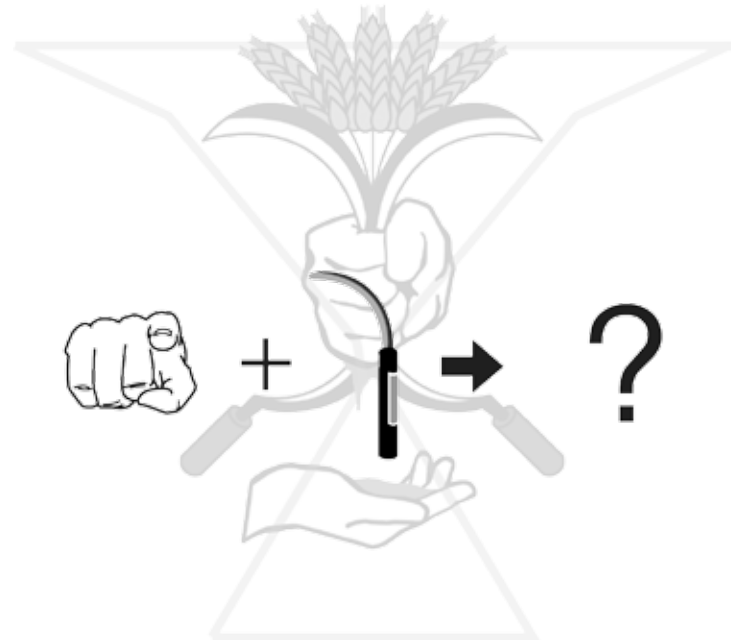
The uncontrolled movement of the earth, such as earthquake, typhoons, tsunami, etc. It has nothing to do with humans. The natural disaster usually bring a huge harm in short time.

### Market

Usually free. But everyone brings different amount of funding, people seldom feel free. It decide the price of food and crop.

### Investor

Usually mathematicians, theologist, philosopher. When they are gathering together, and use the money people leave unused, they become investment group. The grain or food is just a choice of investment, and that's the reason why they can make money, and the tenant-farmer made only corn.



比照中油投資中東油田模式，

# 入股北美麥田，您也有份！

麵粉價格高漲！？ 新解決方案出現！

詳情請洽S.O.C 業務代表

您的意思是？

我覺得這麼做...可以...

1. 免於全球四大糧商剝削，產地直送
2. 拒絕基因改造植物，在適合條件下種植
3. 長期穩定簽約，免受國際糧價波動影響
4. 締結姊妹城市，促進觀光

## 關於SOC

SOC是由兩位彰化土生土長的藝術家，張允菡和施昀佑，所組成的團體。SOC音讀Suck，是Super Out of Control的縮寫，代表以藝術對抗所有惱人的事物。

## About SOC

SOC is founded by two artists born in Chuanghua, CHANG Yunhan 張允菡 and SHIH yunyu 施昀佑. SOC should be pronounced as *suck*, and is the abbreviation of "Super Out of Control", which represents the idea artists will try to fight for all annoying things through art.



隨機附贈麥田圖



搭配觀光行銷，吹起拾穗風潮！

**SOC**

Super.Out.of.Control

張永 施的佑